

R.J. McCarthy, Canada's leader in school uniforms, appoints Liz Bradbeer as Chief Operating Officer

Experienced youth-apparel Executive to drive quality and innovation across all aspects of company operations

Toronto, ON (December 7, 2009) - R.J. McCarthy (RJM) is pleased to announce the appointment of Liz Bradbeer as Chief Operating Officer. Liz will work closely with President & CEO John Kelleher to build new structure and better operational management across the company and to guide RJM through a new phase of growth as it works towards achieving its mission of creating the world's highest quality school uniforms in a socially responsible way.

Liz has extensive experience in the apparel industry, most recently as Chief Operating Officer of a major Canadian retailer of youth-oriented apparel. In this role, Liz was responsible for all operational functions of over 360 retail stores across Canada and the United States. Liz has extensive experience providing direct leadership to visual marketing, distribution, customer service, human resources, and store maintenance.

Previously, Liz spent seven years at Jones Apparel Group Canada, holding numerous positions and ultimately serving as Chief Financial Officer. Among other significant achievements at Jones, Liz was responsible for a comprehensive transformation of the Canadian Retail Division, leading to sizeable improvement in overall company performance. Liz is a Chartered Accountant with a Masters of Accounting from the University of Waterloo.

"We are extremely proud to have Liz on board to help lead our company," said John Kelleher, President and CEO. "Liz is a truly world-class apparel executive, and her fresh perspective and extensive experience will help guide our organization further towards our goal of becoming the most professional, most transparent, and most customer-focused student uniform company. I'm confident that her leadership skills will be a major asset to RJM and all of its customers."

"I'm very excited to be joining the McCarthy team," said Liz Bradbeer. "McCarthy's is such an iconic company, with a wonderful history and brand. I believe strongly that, moving forward, there are many avenues of opportunity to make it even better. I look forward to working with the great team at RJM to help provide the bold and enthusiastic leadership that is needed to take everything we are doing to the next level."

Among Liz's first strategic projects will be a comprehensive makeover of RJM's retail stores.

About McCarthy's. Established in 1956 by Robert J. McCarthy, McCarthy's is Canada's leading retailer of School uniforms. McCarthy's has a network of 15 stores across Canada, a large base of loyal customers, and serves the uniform needs of thousands of students and families across the country. Over its proud 53-year history, McCarthy's has earned a reputation for offering its school partners and customers the widest selection of high quality school uniforms along with the most convenient shopping options. McCarthy's is committed to ensuring that – in addition to unsurpassed quality – corporate social responsibility and

sustainability become the new foundation of its exciting new mission and strategy. For more information please see www.rjmccarthy.com.